



Sharing your story

At Towards Maturity, we are keen to find out how organisations are using learning technologies to help improve both business impact and staff motivation at work. We are not interested in the technology itself but how technology is used and applied to meet specific skills needs that impact the productivity of an organisation.

If you have had successes in using learning technologies to support your business needs and you want to share them, then this template provides an outline of how you can tell your story so that it is helpful to others.

Setting the Scene - Organisation/industry profile

Eg - Company size, sector etc, business context eg competitive pressures, organisational change etc; regional issues eg regional industry focus/investment

Setting the Scene - The business need for learning:

What are business drivers behind the learning solution?
What were the organisational challenges?
What skills were needed to address these challenges?

The Learning solution – What did you do?

Eg Blended learning, action learning, collaboration, learner support, management support, bespoke content, generic e-Learning, technology components, administration, key processes

The Learning solution – Who did you work with?

Generating the business case (eg within employers, for funding)
Who did you work with and why? Key partners & roles
Project planning

Business Benefits – The tangible results of learning

How did you define critical success factors for this programme?
Did you measure success? How?
What was the business impact of learning?
What was the business response to the learning? What was the learners response?
What was done differently within the organisation as a result of the solution?

Good practice ideas - Hints and tips for effective implementation

What tips would you pass on for others considering a similar solution? (focussing on the areas of strength for you). Eg

- Research of business need
- Project management
- Design and development of learning solution
- Technical tips for role out
- Piloting process
- What was the role of stakeholders in implementation?
- Engagement of Managers/Learners
- Evaluation of learning/measuring success

Good practice ideas - What would you have done differently?

Is there anything you would have changed with the benefit of hindsight? Eg with technology, with processes, with communication etc

Visit www.towardsmaturity.org to see other's success stories
Contact us if you would like to share yours – elarning@towardsmaturity.org